CABINET

16 June 2020

Title: Debt Management Performance and Write-Offs 2019/20 (Quarter 4)

Report of the Cabinet Member for Finance, Performance and Core Services

Open Report

For Information

Wards Affected: None

Key Decision: No

Report Author:
Gill Hills, Head of Revenues

Contact Details:
Tel: 0208 724 8615
E-mail: gill.hills@elevateeastlondon.co.uk

Accountable Strategic Leadership Director: Claire Symonds, Acting Chief Executive and Chief Operating Officer

Summary

This report sets out the performance of the Council's partner, Elevate East London, in carrying out the contractual debt management function on behalf of the Council. This report covers the fourth quarter of the financial year 2019/20. The report also includes summaries of debt written off in accordance with the write off policy that was approved by Cabinet on 18 October 2011. The report demonstrates that performance is stable and continuing to improve year on year in terms of overall cash collection, though continuing to be impacted by welfare reform measures.

Recommendation(s)

The Cabinet is recommended to:

- (i) Note the performance of the debt management function carried out by the Revenues and Benefits service operated by Elevate East London, including the performance of enforcement agents; and
- (ii) Note the emerging impact of Universal Credit on collection levels and particularly Council Tax and rents.

Reason

Assisting in the Council's Policy aim of ensuring an efficient organisation delivering its statutory duties in the most practical and cost-effective way. This ensures good financial practice and adherence to the Council's Financial Rules on the reporting of debt management performance and the total amounts of debt written-off each financial guarter.

1. Introduction and Background

- 1.1 The Council's Revenues, Benefits, General Income and Rents Service is operated by the Council's joint venture company, Elevate East London LLP (Elevate). The service is responsible for the management of the Council's debt falling due by way of statutory levies and chargeable services. It also collects rent on behalf of Barking and Dagenham Reside. Council debts not collected by Elevate are not included in this report, for example parking and road traffic debt prior to warrants being granted and hostel and private sector leasing debt.
- 1.2 This report sets out performance for the fourth quarter of the 2019/20 municipal and financial year and covers the overall progress of each element of the service since April 2019. In addition, it summarises debts that have been agreed for write off in accordance with the Council's Financial Rules. All write offs are processed in accordance with the Council's debt management policy agreed on 18th October 2011.
- 1.3 The Revenues service is responsible for the collection of Council Tax, Business Rates, Housing Benefit Overpayments, General Income, Rents and for the monitoring of cases sent to Enforcement Agents for unpaid parking debts

2. Performance

2.1 The Key Performance indicators are shown below with details of collection rates. Further performance indicators are shown in table 12.

Council Tax

2.2 The table below shows the Net Collectable Debit (NCD) for Council Tax including the percentage of the tax collected within the year for the past two years. The overall amount to be collected is increasing by approximately £5m each year due to both the increase in the tax and reduction in Council Tax Support (CTS)

Table 1	Cour	ncil Tax – Qu	arter 4
	2017/18	2018/19	2019/20
NCD (000)	£71,091	£76,524	£81,798
Percentage collected	95.8%	95.7%	95.7%

2.3 Collection rates for Council tax remained largely unaffected by Covid-19 in the final month of 2019/20 and the target was achieved. Universal Credit (UC) remains one of the biggest challenges faced by the Revenues Service and delays in payment of UC are resulting in a knock-on delay in payment of Council Tax. Table 2 below shows Council Taxpayers that are claiming CTS and are also receiving UC or legacy benefits. The Revenue Service looks to assist those customers in receipt of UC and who are experiencing financial difficulty by removing debt recovery costs, allowing longer periods to pay, and referring them to Community Solutions. However, whilst this can help to alleviate the pressure placed on the customer and help to ensure that the customer's current year debt is being paid, it does have an effect upon collection of arrears.

2.4 Universal Credit has had a detrimental effect upon both current year and arrears collection. The table below shows a 7% difference in the collection rate in 19/20 of those on UC and those still on legacy benefits. This 7% difference equates to £98k reduction in collection.

Table 2	CTS – Universal Credit	CTS – Legacy benefits
NCD	£11,400,401	£3,764,264
Percentage collected	85.3%	92.3%

- 2.5 The introduction of Universal Credit (UC) in April 2018 has had an effect on the debt recovery process. UC has delayed the assessment of Council Tax Support which has in turn moved payment instalments forward. This has created accounts which are not technically behind with payments but are not being charged correctly. Once the CTS has been assessed instalments are recalculated and started from the following month.
- 2.6 The table below shows the number of recovery documents sent in by the end of quarter 4 for the past 3 years.

Table 3	2017/18	2018/19	2019/20
Reminders	74,822	65,501	67,564
Summonses	14,661	11,117	12,354
Total	89,483	76,618	79,918

- 2.7 Reminders and summonses reduced in 2018/19, which was the first year of Universal Credit. However, these have now begun to increase again as residents fall behind more frequently.
- 2.8 The amount of CTS being awarded to taxpayer accounts continues to reduce. The table below shows Council Tax payable, the value of CTS and the percentage of the debt paid by the CTS. The reduction in CTS has resulted in an additional £803k being charged to taxpayers. These taxpayers are among the most financially vulnerable residents in the borough.

Table 4	2017/18	2018/19	2019/20
Council Tax	£83,984	£89,613	£94,377
CTS (000)	£12,893	£12,707	£12,579
% of Council Tax paid by CTS	15.4%	14.2%	13.3%
Reduction		1.2%	0.9%
Payable shortfall (000)		£1,050	£803

2.9 The collection of Council Tax arrears has been steadily increasing in previous years. However, UC has meant that Taxpayers are now falling behind faster and greater effort is required by the Council Tax team to deal with current year debts. In addition, the Covid-19 pandemic dramatically reduced payments towards arrears in March. The table below shows the comparable position at the end of quarter 4

Table 5	2017/18	2018/19	2019/20
Collected	£2,328,127	£2,541,572	£2,282,688
Variation		£213,446	-£258,884

- 2.10 To deal with the change to UC the Revenues team has been identifying Council Taxpayers that are experiencing financial distress and has been working closely with Community Solutions to identify the root cause of financial problems and to look to help taxpayers find a resolution. This includes the awarding of discretionary relief, budgeting advice, payment arrangements which aim to bring the customer back on track, training and employment assistance, and referral to CAB, Job Centre or Social Services.
- 2.11 The budget for Council Tax discretionary relief this year is £50k. At the end of quarter 4, £59k had been allocated to customers to help them recover from financial hardship.
- 2.12 The changes made to collection techniques alongside the continued collaboration with Community Solutions has ensured that current year collection rates have not been as badly impacted as other boroughs. However, arrears payments have been affected and have reduced for the first time in 3 years.
- 2.13 **Successes** Council Tax collection target for the current year was achieved.
- 2.14 **Concerns** Arrears collection is being affected by Universal Credit and the Covid-19 pandemic.

3. Rent Collection

- 3.1 As tenants' transition to Universal Credit the amount of housing benefit being paid directly to rent accounts has reduced dramatically. The table below shows the collection rates since 2017/18.
- 3.2 Collection rates increased marginally in 2019/20

Table 6	Rent collection		
	2017/18 2018/19 2019/2		2019/20
NCD (000)	£102,260	£100,180	£101,907
Percentage collected	97%	96.4%	96.7%

3.3 The Revenue team has reacted to the introduction of Universal Credit by helping residents with the transition and working closely with Community Solutions through our joint work in the Homes and Money Hub. However, as the table below shows the level of arrears for those residents receiving UC continues to increase.

Table 7	Number	In arrears	Percentage in arrears
Residents in receipt of Housing Benefit	6,738	1,479	21.95%
Residents in receipt of UC	2,988	1,798	60.17%

Table 8	Value of arrears	Average arrears
Residents in receipt of Housing Benefit	£550,074	£372
Residents in receipt of UC	£1,951,794	£1,086

- 3.4 As tables 7 and 8 show, residents in receipt of UC are more likely to be in arrears and for higher amounts.
- 3.5 The Rents team has been working closely with Community Solutions to identify residents that require additional support. The Rents team has responded to the challenges of UC by agreeing repayments plans that consider the variable nature and delays in UC payments. This has maintained collection rates and minimised the impact of UC upon collection rates. This two-pronged approach of realistic payment plans, and appropriate support is working well.
- 3.6 **Successes** Rent collection has improved and achieved target
- 3.7 **Concerns** There is a clear indication that UC has a detrimental effect upon tenants and rent collection. Increases in rent in 2020/21 will present new challenges increasing pressure on both the residents and the service.

4. Leasehold collection

4.1 The table below shows the estimated amount charged and paid by leaseholders compared with 2018/19.

Table 9	Leasehold - Quarter 4		
	2017/18 2018/19 2019/20		2019/20
NCD (000)	£4,541	£4,321	£5,316
Percentage collected	99.76%	99%	83.1%

- 4.2 Both the service charge and reserve fund have been increased in 2019/20. The increase in the reserve fund includes some backdating, this has reduced the collection rate in comparison with the previous year.
- 4.3 The General Income team has collected £144k more this year than at the same time last year, however the size of the increase in service charge, coupled with the backdating of reserve fund charges has meant that it has not been possible to

- maintain the same percentage of collection as last year. In addition, the Covid-19 pandemic resulted in a drop in collection in March.
- 4.4 Customers are being allowed more time to pay any backdated charges and this has reduced the percentage of collection.
- 4.5 The Revenue service was unaware that the methodology for calculating charges had been changed. The increases were not only in the reserve fund but for other charges, i.e. management fee, lift maintenance, caretaking, insurance etc.
- 4.6 Having established the reason for the increase in the 19/20 charge the revenue service diverted resource to deal with the increase in queries from customers and to recover the charges. However, in some cases customers had many thousands of pounds added to their charge which were beyond their means to pay within the financial year.
- 4.7 In many cases the service has agreed repayment plans that are realistic, and this means that some debt will not be paid within the financial year.
- 4.8 Its should be noted that the annual charge in 20/21 has returned to the expected level of £4.5m. The Revenue service will expect that customers continue to pay their 20/21 charge and maintain any payment agreements made for charges in 19/20. However, Covid-19 is likely to extend the repayment period in some cases.
- 4.5 **Successes** the amount collected has been increased compared with last year.
- 4.6 **Concerns** unexpected increases in service charge. Backdated reserve fund and increases in the service charge causing £1m increase in the collectable amount. Although the target was reduced the increase in charge was too great to be able to maintain collection rates.

5. General Income collection

5.1 The table below shows the charge raised for General Income as well as payment and percentage of collection.

Table 10	General Income – Quarter 4		
	2017/18 2018/19 2019/2		2019/20
NCD (000)	£105,345	£115,699	£129,732
Percentage collected	97.5%	96.3%	96.3%

- 5.2 The amount to be collected increased significantly in 2019/20 however collection rates were maintained
- 5.3 **Successes** significant increases in revenue collected.
- 5.4 **Concerns** lack of a debt management system makes the process labour intensive and the progress of cases through recovery cannot be reported. Entities moving from Oracle to other systems without enough planning for migration of

future payment allocation to invoices that remain in Oracle is causing an additional administrative workload.

6. Fairer Contribution Collection

6.1 The table below shows the charges raised for homecare in 2017/18, 2018/19 and 2019/20.

Table 11	Fairer co	Fairer contribution – Quarter 4		
	2017/18	2017/18 2018/19 2019/2		
NCD (000)	£984	£980	£864	
Percentage				
collected	81.5%	81.1%	80%	

- 6.2 The figures above are also included as part of the General Income figures shown in table 10. The amount charged in homecare has reduced this year compared with last year and the collection rate was slightly lower. The difference in collection is the equivalent of £9k.
- 6.3 **Successes** improved liaison with Social Services to better deal with queries.
- 6.4 **Concerns** lack of a debt management system makes the process labour intensive and the progress of cases through recovery cannot be reported.

7. Commercial Rent

7.1 The table below shows the amount raised for Commercial Rent for 2018/19 and 2019/20.

Table 12	Charge raised	Percentage
2018/19 (000)	£4,410	98.25%
2019/20 (000)	£5,215	98.78%
Variation (000)	£805	0.53%

- 7.2 Commercial rent raised this year has increased in comparison with last year.
- 7.3 Collection rate improved on last year by 0.53%.
- 7.4 Successes closer working with property services to identify arrears and take appropriate action
- 7.5 Concerns lack of a debt management system makes the process labour intensive and the progress of cases through recovery cannot be reported. Further testing of the new Housing system is scheduled before go live, which is stretching further the resources in the team

8. Performance

8.1 Performance against targets is shown below:

Table 13	Service level	Target	Variation from target
Council tax in year collection	95.7%	95.7%	0.0%
General Income collection in year	96.34%	96.20%	0.14%
Rents	96.74%	96.36%	0.38%
Leasehold Income collection %	83.14%	91.60%	-8.46%
Fairer contribution (homecare in year)	80.03%	80.00%	0.03%
NNDR in year collection %	98.0%	98.4%	-0.4%
Commercial Rent %	98.78%	97.85%	0.93%
Council Tax arrears £	£2,282,688	£2,475,000	-£192,312
Former Tenant arrears	£202,497	£206,000	-£3,503
Road Traffic Enforcement %	16.5%	14.0%	2.5%
HB overpayment %	110.70%	61.2%	49.50%
Reside	16.5%	14.0%	2.5%

9. Arrears

- 9.1 The tables below show arrears for quarter 4 and the current level of debt recovery activity. The debt recovery activity shows the current action being undertaken; this does not mean that other actions have not been taken in the past. The databases (Academy) for Council Tax, NNDR and Housing Benefit overpayments do not report previous actions. General Income does not have a debt management system and so debt recovery action cannot be recorded, and the process remains manual.
- 9.2 In most debt streams shown in table 14 the arrears will show as higher in 2019/20 than in 2018/19. However, Council Tax was increased in 2018/19 and as shown above, CTS reduced, therefore the uncollected amount will appear as higher. General Income arrears can fluctuate dependent upon the amounts raised by issuing departments.
- 9.3 The definition of arrears is different for each of the revenue streams. The table below shows the amount of unpaid debt at the end of the year compared with the same time in 2018/19.

Table 14	2018/19 (000)	2019/20 (000)	Variation (000)	Description
Council Tax	£25,011	£25,792	£780	Debts raised and unpaid which are not for the current year
Housing Benefit overpayments	£27,873	£27,020	-£853	Currently outstanding for all years
NNDR	£6,206	£8,031	£1,825	Debts raised and unpaid which are not for the current year
Leasehold	£234	£570	£336	Debts raised and unpaid which are not for the current year
General Income	£6,351	£8,156	£2,173	Debts raised and unpaid which are not for the current year
Rent	£3,620	£3,757	£137	Rent that has not been paid for 1 week or longer

10. Council Tax Arrears

- 10.1 Council Tax arrears are defined as any debt that remans unpaid after the end of the financial year in which it was raised.
- 10.2 The recovery of Council Tax continues after the year has ended. Although it is not possible to collect all Council Tax charged in the financial year, replacing Council Tax Benefit with Council Tax Support, welfare reform and more recently Universal Credit have made collection within year more challenging. Therefore, some Taxpayers will still be paying off Council Tax from previous years and are unable to catch up.
- 10.3 The table below shows the debt recovery status of the arrears. There will be some debts that have not entered the recovery process as they are newly created or are being disputed.

Table 15

		Number of
Action	Balance (000)	liability orders
Enforcement Agent	£7,218	10,725
Attachment to benefits or		
earnings	£1,121	2,869
Returned by Enforcement Agent	£5,348	9,138
Awaiting write off	£2,426	3,899
Payment arrangement	£979	1,895
Absconded	£3,362	5,378
Other	£3,759	6,150
Total	£24,213	40,054

- 10.4 Liability orders are obtained at court and allow further enforcement action, i.e. Enforcement Agents. Taxpayers will often have more than one liability order as normally they are obtained for each unpaid year. There are 40,054 liability orders but there 20,178 individual accounts. Therefore, there is an average of 2 liability orders per taxpayer.
- 10.5 The process of sending cases to Enforcement Agents is automated, although pre checks are made. However, all other actions are manual, this includes agreeing payment arrangements, attachments to benefits or earnings, bankruptcy and committal. Current resource does not allow all cases to be immediately pursued. Debts that have been designated as uncollectable are coded for write off, but again the process is manual and is not prioritized over enforcement action.

11. Housing Benefit Overpayments Arrears

11.1 Where a housing benefit overpayment has been created the debt is immediately pursued. The table below shows the current debt recovery status of those overpayments

Table 16

Action	Balance (000)	Cases
Payment arrangement	£12,909	3,487
Actively being managed	£7,245	6,967
Awaiting recovery action	£6,866	9,058
Total	£27,020	19,512

- 11.2 Those debt being actively managed covers several different actions, including the use of debt collection agencies and attachments to benefits or earnings.
- 11.3 The table below shows the creation of Housing Benefit payments quarterly over the course of 19/20. As can be seen, the amount raised is decreasing and this is mainly due to the ongoing transition to Universal Credit.

Table 17

Quarter	Raised
Quarter 1	£2,651
Quarter 2	£1,841
Quarter 3	£1,632
Quarter 4	£1,303

11.4 As many debtors have been or are still in receipt of benefit, the process of debt collection can be relatively slow with small payments being made towards often large debts.

12. NNDR

12.1 Business Rates arrears can fluctuate considerably. Appeals again rateable values are sometimes made many years after the year of the charge. This means that debts can sometimes be increased or decreased by hundreds of thousands of pounds. Although arrears are pursued, collection is shared with the London pool.

13. General Income (including Homecare) arrears

- 13.1 All General Income is recorded using Oracle which has no debt management system. It is therefore not possible to determine where each debt is within the debt recovery process.
- 13.2 The arrears figures show in table 13 represents 7,580 invoices and each must be examined manually to determine the current and next best course of action. Therefore, the General Income team works from spreadsheets of invoices and relies on knowledge and experience of each area to determine recovery priorities.

14. Rent arrears

14.1 The table below shows the breakdown of rent arrears. Rent arrears are designated as any tenancy that is one week or more in arrears.

Table 18

Arrears range	Cases	Value
Less than £250	3,911	£287,049
£250 to £500	867	£316,434
£500 to £1,000	598	£423,694
£1,000 to £3,000	628	£1,092,964
£3,000 to £5,000	165	£636,130
Over £5,000	73	£522,854
Total	6,242	£3,279,125

- 14.2 Over 50% of residents in arrears are still in receipt of Housing Benefit or are now claiming Universal Credit. The majority of tenants in arrears are less than £250 behind with their rent, which is the equivalent of 1 to 3 weeks. Higher debts are managed by the Rents team either by court order or by payment arrangements. Improving liaison with Community Solutions is helping to reduce court action and help residents to control their budgets.
- 14.3 The arrears figures tend to fluctuate month on month because Universal Credit is paid to tenants monthly and so for 3 weeks out of every 4, they can be in arrears.
- 14.4 This has increased the complexity of cases being dealt with by the Rents Team and prompted a revision to the recovery process. The new process focuses attention more on identifying those falling into arrears and then assisting or working with Community Solutions to find a resolution.

15. Costs

15.1 The table below shows the amount of Council Tax Court costs raised in this year compared with the same time last year.

Table 19	2018/19	2019/20
Raised	£1,627,760	£1,560,946
Withdrawn	£988,398	£1,191,016
Payable	£629,363	£369,930
Paid	£578,528	£362,994
All years outstanding	£3,225,618	£3,232,665

- 15.2 Council Tax costs represent most costs charged to residents for non-payment of debt. Every summons issued for non-payment attracts an additional cost, to the resident, of £123.
- 15.3 Although a similar amount of costs has been raised compared with last year, a much high proportion have been withdrawn
- 15.4 However, not all summonses result in a court hearing as taxpayers may agree to pay the charge by revised instalments. Similarly, if there is reason to believe the taxpayer is vulnerable the summon and costs will be withdrawn.
- 15.5 More summonses have been withdrawn this year to date than last. Increases in the tax, coupled with the introduction of Universal Credit has put additional pressure on

taxpayers. This makes it more likely they will miss instalments and receive a summons.

16. Financial Implications

Implications completed by Sandra Pillinger Group Accountant

- 16.1 Collecting all debts due is critical to the Council's ability to fund Council and maintain the Council's cash flow. In view of this, monitoring performance is a key part of the monthly meetings with Elevate. The monthly meetings between Elevate and the Council mainly focus where the targets are not being achieved to discuss ways to improve prompt collection of Council revenues
- 16.2 At the end of quarter 4, Elevate has achieved many but not all of its targets. Leasehold collection is below target by 8.46%, and NNDR collection is slightly below target by 0.4%.
- 16.3 Performance is impacted by welfare reform and the introduction of Universal Credit where delays in payment of UC are resulting in delays in the payment of Council Tax. UC has also delayed the assessment of Council Tax support.
- 16.4 The Revenues team has been working closely with Community Solutions to identify residents in financial difficulty and to provide support to assist in tackling financial problems and managing debt
- 16.5 The importance of prompt collection is that debts become more difficult to collect as the debt ages and there is a much greater risk of not being able to collect older debts. The Council maintains a provision for Bad Debts from which the cost of uncollectable debts relating to 2018/19 and earlier years are charged, the preventing any impact upon the Councils current revenue income. A periodical review is carried out required to ensure the adequacy of the Council's Bad Debt Provisions adjustments to the provisions are met from the Council's revenue budget and reduce the funds available for other Council expenditure

17. Legal Issues

Implications completed by: Dr. Paul Feild, Senior Governance Lawyer

- 17.1 Monies owned to the Council in the form of debts are a form of asset that is the prospect of a payment sometime in the future. The decision not to pursue a debt carries a cost and so a decision not to pursue a debt is not taken lightly.
- 17.2 The Council holds a fiduciary duty to the ratepayers and the government to make sure money is spent wisely and to recover debts owed to it. If requests for payment are not complied with then the Council seeks to recover money owed to it by way of court action once all other options are exhausted. While a consistent message that the Council is not a soft touch is sent out with Court actions there can come a time where a pragmatic approach should be taken with debts as on occasion they are uneconomical to recover in terms of the cost of process and the means of the debtor to pay. The maxim no good throwing good money after bad applies. In the case of rent arrears, the court proceedings will be for a possession and money judgement for arrears. However, a possession order and subsequent eviction order

is a discretionary remedy and the courts will more often than not suspend the possession order on condition the tenant makes a contribution to their arrears.

17.3 Whilst the use of Introductory Tenancies as a form of trial tenancy may have some impact in terms promoting prompt payment of rent as only those tenants with a satisfactory rent payment history can expect to be offered a secure tenancy, people can fall behind and get into debt. The best approach to resolve their predicament is to maintain a dialogue with those in debt to the Council, to offer early advice and help in making repayments if they need it and to highlight the importance of payment of rent and Council tax. These payments ought to be considered as priority debts rather than other debts such as credit loans as without a roof over their heads it will be very difficult to access support and employment and escape from a downward spiral of debt. The decision to write off debts has been delegated to Chief Officers who must have regard to the Financial Rules.

Public Background Papers Used in the Preparation of the Report: None

List of appendices: None